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*Counsel for Plaintiff*

UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

LAVALE BURNS, Individually and on behalf of all others similarly situated,

No.

**Plaintiff.**

V

UP FINTECH HOLDING LIMITED,  
TIANHUA WU, and JOHN FEI ZENG,

**CLASS ACTION COMPLAINT  
FOR VIOLATIONS OF THE  
FEDERAL SECURITIES LAWS**

## CLASS ACTION

## JURY TRIAL DEMANDED

## Defendants.

1 Plaintiff Lavale Burns (“Plaintiff”), individually and on behalf of all other  
 2 persons similarly situated, by Plaintiff’s undersigned attorneys, for Plaintiff’s  
 3 complaint against Defendants (defined below), alleges the following based upon  
 4 personal knowledge as to Plaintiff and Plaintiff’s own acts, and information and  
 5 belief as to all other matters, based upon, among other things, the investigation  
 6 conducted by and through his attorneys, which included, among other things, a  
 7 review of the Defendants’ public documents, public filings, wire and press releases  
 8 published by and regarding UP Fintech Holding Limited (“UP Fintech” or the  
 9 “Company”), and information readily obtainable on the Internet. Plaintiff believes  
 10 that substantial evidentiary support will exist for the allegations set forth herein  
 11 after a reasonable opportunity for discovery.

12 **NATURE OF THE ACTION**

13 1. This is a class action on behalf of persons or entities who purchased  
 14 or otherwise acquired publicly traded UP Fintech securities between April 29, 2020  
 15 and May 16, 2023, inclusive (the “Class Period”). Plaintiff seeks to recover  
 16 compensable damages caused by Defendants’ violations of the federal securities  
 17 laws under the Securities Exchange Act of 1934 (the “Exchange Act”).  
 18

19 **JURISDICTION AND VENUE**

20 2. The claims asserted herein arise under and pursuant to Sections 10(b)  
 21 and 20(a) of the Exchange Act (15 U.S.C. §§ 78j(b) and 78t(a)) and Rule 10b-5  
 22 promulgated thereunder by the SEC (17 C.F.R. § 240.10b-5).  
 23

24 3. This Court has jurisdiction over the subject matter of this action  
 25 pursuant to 28 U.S.C. § 1331, and Section 27 of the Exchange Act (15 U.S.C.  
 §78aa).

26 4. Venue is proper in this judicial district pursuant to 28 U.S.C. §  
 27 1391(b) and Section 27 of the Exchange Act (15 U.S.C. § 78aa(c)) as the alleged  
 28

misstatements entered and the subsequent damages took place in this judicial district.

3       5. In connection with the acts, conduct and other wrongs alleged in this  
4 complaint, Defendants (defined below), directly or indirectly, used the means and  
5 instrumentalities of interstate commerce, including but not limited to, the United  
6 States mails, interstate telephone communications and the facilities of the national  
7 securities exchange.

PARTIES

9       6. Plaintiff, as set forth in the accompanying certification, incorporated  
10 by reference herein, purchased UP Fintech securities during the Class Period and  
11 was economically damaged thereby.

12        7. UP Fintech describes itself as follows: “UP Fintech Holding Limited,  
13 together with its consolidated subsidiaries (collectively, the “Company” or the  
14 “Group”), is a leading integrated financial technology platform providing cross-  
15 market, multi-product investment experience for investors around the world.”

16        8. The Company is incorporated in the Cayman Islands and has its  
17 principal places of business in Beijing, People's Republic of China ("China") and  
18 in Singapore. UP Fintech's American Depository Shares ("ADS" or "ADSs") trade  
19 on the NASDAQ exchange under the ticker symbol "TIGR".

20        9.      Defendant Tianhua Wu (“Wu”) has served as the Up Fintech’s Chief  
21 Executive Officer (“CEO”) and as a Director since January 2018

22        10. Defendant John Fei Zeng (“Zeng”) has served as the Company’s  
23 Chief Financial Officer (“CFO”) and as a Director since October 2018.

24        11. Defendants Wu and Zeng are collectively referred to herein as the  
25 "Individual Defendants."

26 || 12. Each of the Individual Defendants:

27 (a) directly participated in the management of the Company;

- (b) was directly involved in the day-to-day operations of the Company at the highest levels;
- (c) was privy to confidential proprietary information concerning the Company and its business and operations;
- (d) was directly or indirectly involved in drafting, producing, reviewing and/or disseminating the false and misleading statements and information alleged herein;
- (e) was directly or indirectly involved in the oversight or implementation of the Company's internal controls;
- (f) was aware of or recklessly disregarded the fact that the false and misleading statements were being issued concerning the Company; and/or
- (g) approved or ratified these statements in violation of the federal securities laws.

13. The Company is liable for the acts of the Individual Defendants and  
its employees under the doctrine of *respondeat superior* and common law  
principles of agency because all of the wrongful acts complained of herein were  
carried out within the scope of their employment.

18        14. The scienter of the Individual Defendants and other employees and  
19 agents of the Company is similarly imputed to UP Fintech under *respondeat  
20 superior* and agency principles.

21        15. Defendant UP Fintech and the Individual Defendants are collectively  
22 referred to herein as “Defendants.”

## **SUBSTANTIVE ALLEGATIONS**

## **Materially False and Misleading Statements Issued During the Class Period**

26        16. On April 29, 2020, the Company filed with the SEC its Annual Report  
27 on Form 20-F for the year ended December 31, 2019 (the “2019 Annual Report”).

1 Attached to the 2019 Annual Report were signed certifications pursuant to the  
 2 Sarbanes-Oxley Act of 2002 (“SOX”) signed by Defendants Wu and Zeng attesting  
 3 to the accuracy of financial reporting, the disclosure of any material changes to the  
 4 Company’s internal controls over financial reporting, and the disclosure of all  
 5 fraud.

6       17. The 2019 Annual Report contained the following risk disclosures  
 7 regarding the Company’s unlicensed operations in China:

8             *We may not be able to obtain or maintain all necessary licenses,  
 9 permits and approvals and to make all necessary registrations and  
 10 filings for our activities in multiple jurisdictions and related to  
 11 residents therein, especially in China or otherwise related to PRC  
 12 residents.*

13       We operate in a heavily-regulated industry which requires various  
 14 licenses, permits and approvals in different jurisdictions to conduct  
 15 our businesses. Our customers include people who live in  
 16 jurisdictions where we do not have licenses issued by the local  
 17 regulatory bodies. *It is possible that authorities in those jurisdictions  
 18 may take the position that we are required to obtain licenses or  
 19 otherwise comply with laws and regulations which we believe are  
 20 not required or applicable to our business activities. If we fail to  
 21 comply with the regulatory requirements, we may encounter the risk  
 22 of being disqualified for our existing businesses or being rejected  
 23 for renewal of our qualifications upon expiry by the regulatory  
 24 authorities as well as other penalties, fines or sanctions.* In addition,  
 25 in respect of any new business that we may contemplate, we may not  
 26 be able to obtain the relevant approvals for developing such new  
 27 business if we fail to comply with the relevant regulations and  
 28 regulatory requirements. As a result, we may fail to develop new  
 business as planned, or we may fall behind our competitors in such  
 businesses.

29       In addition, a significant portion of our technology research and  
 30 development, management, supporting and other teams are based in  
 31 China and substantially all of our customers are Chinese speaking  
 32 people including PRC citizens. Our PRC subsidiaries and VIEs work

1 closely with and provide significant supporting services for our  
2 trading platform outside of China as well as teams in New Zealand,  
3 Hong Kong, Singapore, the United States and Australia.

4 *In the opinion of our PRC legal counsel, our current supporting*  
5 *activities in China do not require a securities brokerage license or*  
6 *permit under the existing PRC securities laws and regulations.*  
7 *However, new laws and regulations in connection with our business*  
8 *activities may be adopted from time to time. There may be*  
9 *substantial uncertainties regarding the interpretation and*  
10 *application of current or any future PRC laws and regulations*  
11 *applicable to our business and that the PRC government or other*  
12 *governmental authorities may ultimately take a view that is*  
13 *inconsistent with the opinion of our PRC legal counsel.* For instance,  
14 if certain of our activities in China were deemed by relevant regulators  
as provision of securities brokerage services, future brokerage  
services, securities or futures investment consulting services or stock  
option brokerage business, we might be subject to licensing  
requirements from the China Securities Regulatory Commission  
("CSRC").

15 In July 2016, the CSRC posted an investor alert on its website warning  
16 investors that except for certain investment channels approved by the  
17 CSRC under the PRC laws, the CSRC has not approved any domestic  
18 or foreign institutions to provide services for domestic investors to  
19 participate in overseas securities trading. In September 2016, we  
20 received a rectification notice issued by the Beijing branch of the  
21 CSRC. Following such notice, we took certain rectification measures  
22 in order to comply with the requirements set forth therein, and we  
23 provided written responses to such authority promptly. We  
24 communicate with the Beijing branch of the CSRC from time to time  
25 to ensure our business follow their requirements. As of the date of this  
26 report, we have not received further written rectification requirements  
27 from the CSRC. For more details of the notice and our rectification  
28 measures, please see Item 4.B "Business Overview —PRC  
Regulations Relating to Securities and Futures Brokerage Business." However,  
we cannot assure you that we will not be subject to further investigation or scrutiny from regulators even though we had not yet received any negative opinion or penalty for the activities of our PRC entities or services provided to PRC investors so far. If we are

1 required to make further rectifications, our business and financial  
 2 condition could be materially and adversely affected. If we fail to  
 3 receive required permits in a timely manner or at all, or obtain or  
 4 renew any permits and certificates, we may be subject to fines,  
 5 confiscation of the gains derived from our non-compliant activities,  
 6 suspension of our non-compliant activities or claims for  
 7 compensation of any economic loss suffered by our customers or  
 8 other relevant parties.

9 (Emphasis added).

10 18. This risk disclosure was materially false and misleading because,  
 11 while the Company disclosed that it was not properly licensed in China, it materially  
 12 misrepresented the level of risk of operating unlicensed in China. Rather than  
 13 plainly indicating that its activities in China were illegal, and that its Hong Kong  
 14 license did not carry over to China, it falsely indicated that there were legal  
 15 ambiguities to the applicable Chinese laws. Further, by stating that it was merely  
 16 “possible” that the Chinese government may take the position that the Company  
 17 required proper licensing, and take regulatory action against it due to its lack of that  
 18 license, the Company materially understated its regulatory risk.

19 19. The 2019 Annual Report also contained the following section  
 20 regarding Chinese securities laws:

21 **PRC Regulations Relating to Securities and Futures Brokerage  
 22 Business**

23 Under existing PRC securities laws and regulations, including  
 24 Securities Law of the PRC, which was most recently amended on 28  
 25 December, 2019 and the amended Securities Law of the PRC became  
 26 effective on March 1, 2020, operating securities business in the PRC,  
 27 including among others, securities brokerage business, futures  
 28

1 brokerage business, stock option brokerage business, and securities  
 2 and futures investment consulting services, requires a securities  
 3 brokerage license or certain other approvals from the Chinese  
 4 Securities Regulatory Commission, or the CSRC. In addition, the  
 5 Securities Law also stipulates that the offering and trading of  
 6 securities outside the People's Republic of China which disrupt the  
 7 domestic market order of the People's Republic of China and harm  
 8 the legitimate rights and interests of domestic investors shall be dealt  
 9 with pursuant to the relevant provisions of this Securities Law, and  
 10 legal liability shall be pursued. This is the second major set of  
 11 amendments of the Securities Law since the major revision in 2005.  
 12 Three main changes have been widely reported and discussed,  
 13 namely, (i) the reform of the registration-based IPO system, (ii) the  
 14 enhancement of protection for retail investors. Apart from these  
 15 revisions, this article is intended to briefly introduce the following  
 16 five aspects that are highlighted for foreign institutional investors,  
 17 namely, (i) scope of application, (ii) program trading, (iii) prohibition  
 18 on account lending and borrowing, (iv) short swing profit, and (v)  
 19 changes in regard to 5% shareholding.

20 ***Failure to comply with such laws and regulations may result in***  
***21 penalties, including rectification requirements, confiscation of***  
***22 illegal proceeds, fines or even shutting down of business.*** In relation  
 23 to our business in the PRC, one of our PRC entities received a  
 24 rectification notice issued by the Beijing branch of the CSRC in  
 25 September 2016, which required us, among others, to refrain from  
 26 providing support to unauthorized foreign service providers that  
 27 conduct securities business in China. Following the notice, we took  
 28 certain rectification measures, including among others, (i) removing  
 links to, and access to account opening functions of the website and  
 the APP previously developed by such PRC entity; (ii) deleting  
 “Zhengquan” (securities in Chinese) and “Gupiao” (stocks in  
 Chinese) from the name of the APP previously developed by such  
 PRC entity; and (iii) timely submitting in writing to the Beijing branch  
 of the CSRC to brief on the rectification measures made by such PRC  
 entity. Afterwards, we had communicated with the Beijing branch of  
 the CSRC for a few times and further adjusted our business in China  
 to comply with PRC laws. We believe that we have taken necessary  
 measures in response to such notice and as of the date of this report,

1 we had not received any further inquiry or rectification requirement  
 2 from the CSRC. However, we cannot assure you that the CSRC will  
 3 take the same view as us and do not expect a formal notice from the  
 4 CSRC to inform us whether our PRC entity had satisfied the  
 5 requirements in the aforementioned notice. See Item 3.D “Risk  
 6 Factors—Risks Related to Our Business and Industry—We may not  
 7 be able to obtain or maintain all necessary licenses, permits and  
 especially in China or otherwise related to PRC residents.”

8 (Emphasis added.)  
 9

10 20. This disclosure was materially false and misleading because it  
 11 discussed future penalties in general, hypothetical terms, rather than as being likely  
 12 due to the Company’s failure to obtain the required Chinese license.

13 21. The 2019 Annual Report contained the following risk disclosure  
 14 about the Company’s regulatory risk:

15 *Non-compliance with applicable laws in certain jurisdictions could  
 16 harm our business, reputation, financial condition and results of  
 17 operations.*

18 The businesses of securities and other financial instruments are heavily  
 19 regulated. *Our broker business is subject to regulations in the United  
 20 States, Singapore, New Zealand, Australia and other jurisdictions in  
 21 which we offer our products and services. Major regulatory bodies  
 22 include, among others, in the United States, the Financial Industry  
 23 Regulatory Authority, or the FINRA, and the SEC; in Singapore, the  
 24 Monetary Authority of Singapore, or the MAS; in New Zealand, the  
 25 Financial Markets Authority New Zealand, or the FMA, the New  
 26 Zealand Stock Exchange, or the NZX, and the Financial Service  
 27 Providers Register, or the FSPR; in Australia, the Australian  
 28 Securities and Investments Commission, or the ASIC.* Domestic and  
 foreign stock exchanges, other self-regulatory organizations and state  
 and foreign securities commissions can censure, fine, issue cease-and-  
 desist orders, suspend or expel a broker and its officers or employees.  
 Non-compliance with applicable laws or regulations could result in

1                   sanctions to be levied against us, including fines and censures,  
 2                   suspension or expulsion from a certain jurisdiction or market or the  
 3                   revocation or limitation of licenses, which could adversely affect our  
 4                   reputation, prospects, revenues and earnings.

5                   Furthermore, securities brokerage firms are subject to numerous  
 6                   conflicts of interest or perceived conflicts of interest, over which  
 7                   federal and state regulators and self-regulatory organizations have  
 8                   increased their scrutiny. Addressing conflicts of interest is a complex  
 9                   and difficult undertaking. Our business and reputation could be  
 10                  harmed if we were to fail, or appear to fail, to address conflicts  
 11                  appropriately.

12                  \* \* \*

13                  *Our ability to comply with all applicable laws and rules is largely  
 14                  dependent on our internal system to ensure compliance, as well as  
 15                  our ability to attract and retain qualified compliance personnel.*  
 16                  While we maintain systems and procedures designed to ensure that we  
 17                  comply with applicable laws and regulations, violations could still  
 18                  occur. Some legal and regulatory frameworks provide for the  
 19                  imposition of fines or penalties for non-compliance even though the  
 20                  non-compliance was inadvertent or unintentional and even though  
 21                  systems and procedures reasonably designed to prevent violations  
 22                  were in place at the time. There may be other negative consequences  
 23                  resulting from a finding of non-compliance, including restrictions on  
 24                  certain activities. Such a finding may also damage our reputation and  
 25                  our relationships with regulators and could restrict the ability of  
 26                  institutional investment managers to invest in our securities.

27                  (Emphasis added.)

28                  22. This statement was materially false and misleading because it did not  
 29                  state that the China Securities Regulatory Commission (“CSRC”) was a major  
 30                  regulatory body that could bring enforcement action against the Company due to  
 31                  its unlicensed activities in China. In addition, the Company did not state that its  
 32                  internal compliance system may prove ineffective due to its lack of licensing in  
 33                  China.

1       23. On April 28, 2021, the Company filed with the SEC its Annual Report  
 2 on Form 20-F for the year ended December 31, 2020 (the “2020 Annual Report”).  
 3 Attached to the 2020 Annual Report were signed certifications pursuant SOX  
 4 signed by Defendants Wu and Zeng attesting to the accuracy of financial reporting,  
 5 the disclosure of any material changes to the Company’s internal controls over  
 6 financial reporting, and the disclosure of all fraud.

7       24. The 2020 Annual Report contained the following disclosure about the  
 8 Company’s unlicensed activities in China:

9             *We may not be able to obtain or maintain all necessary licenses,  
 10 permits and approvals and to make all necessary registrations and  
 11 filings for our activities in multiple jurisdictions and related to  
 12 residents therein, especially in China or otherwise related to PRC  
 13 residents.*

14       We operate in a heavily-regulated industry which requires various  
 15 licenses, permits and approvals in different jurisdictions to conduct  
 16 our businesses. *Our customers include people who live in  
 17 jurisdictions where we do not have licenses issued by the local  
 18 regulatory bodies. It is possible that authorities in those jurisdictions  
 19 may take the position that we are required to obtain licenses or  
 20 otherwise comply with laws and regulations which we believe are  
 21 not required or applicable to our business activities.* If we fail to  
 22 comply with the regulatory requirements, we may encounter the risk  
 23 of being disqualified for our existing businesses or being rejected for  
 24 renewal of our qualifications upon expiry by the regulatory authorities  
 as well as other penalties, fines or sanctions. In addition, in respect of  
 any new business that we may contemplate, we may not be able to  
 obtain the relevant approvals for developing such new business if we  
 fail to comply with the relevant regulations and regulatory  
 requirements. As a result, we may fail to develop new business as  
 planned, or we may fall behind our competitors in such businesses.

25       In addition, a significant portion of our technology research and  
 26 development, management, supporting and other teams are based in  
 27 China and a significant portion of our customers are Chinese speaking  
 28 people including PRC citizens. Our PRC subsidiaries and VIEs work

1 closely with and provide significant supporting services for our  
2 trading platform outside of China as well as teams in New Zealand,  
3 Hong Kong, Singapore, the United States and Australia. In the  
4 opinion of our PRC legal counsel, our current supporting activities in  
5 China do not require a securities brokerage license or permit under  
6 the existing PRC securities laws and regulations. *However, new laws*  
7 *and regulations in connection with our business activities may be*  
8 *adopted from time to time. There may be substantial uncertainties*  
9 *regarding the interpretation and application of current or any*  
10 *future PRC laws and regulations applicable to our business and that*  
11 *the PRC government or other governmental authorities may*  
12 *ultimately take a view that is inconsistent with the opinion of our*  
13 *PRC legal counsel. For instance, if certain of our activities in China*  
14 *were deemed by relevant regulators as provision of securities*  
15 *brokerage services, future brokerage services, securities or futures*  
16 *investment consulting services or stock option brokerage business,*  
17 *we might be subject to licensing requirements from the China*  
18 *Securities Regulatory Commission (“CSRC”).*

19 In July 2016, the CSRC posted an investor alert on its website warning  
20 investors that except for certain investment channels approved by the  
21 CSRC under the PRC laws, the CSRC has not approved any domestic  
22 or foreign institutions to provide services for domestic investors to  
23 participate in overseas securities trading. In September 2016, we  
24 received a rectification notice issued by the Beijing branch of the  
25 CSRC. Following such notice, we took certain rectification measures  
26 in order to comply with the requirements set forth therein, and we  
27 provided written responses to such authority promptly. We  
28 communicate with the Beijing branch of the CSRC from time to time  
to ensure our business follow their requirements. As of the date of this  
report, we have not received further written rectification requirements  
from the CSRC. For more details of the notice and our rectification  
measures, please see Item 4.B “Business Overview —PRC  
Regulations Relating to Securities and Futures Brokerage Business.”  
However, we cannot assure you that we will not be subject to further  
investigation or scrutiny from regulators even though we had not yet  
received any negative opinion or penalty for the activities of our PRC  
entities or services provided to PRC investors so far. If we are  
required to make further rectifications, our business and financial  
condition could be materially and adversely affected. If we fail to

receive required permits in a timely manner or at all, or obtain or renew any permits and certificates, we may be subject to fines, confiscation of the gains derived from our non-compliant activities, suspension of our non-compliant activities or claims for compensation of any economic loss suffered by our customers or other relevant parties.

(Emphasis added.)

25. This risk disclosure was materially false and misleading because, while the Company disclosed that it was not properly licensed in China, it materially misrepresented the level of risk of operating unlicensed in China. Rather than plainly indicating that its activities in China were illegal, and that its Hong Kong license did not carry over to China, it falsely indicated that there were legal ambiguities to the applicable Chinese laws. Further, by stating that it was merely “possible” that the Chinese government may take the position that the Company required proper licensing, and take regulatory action against it due to its lack of that license, the Company materially understated its regulatory risk.

26. The 2020 Annual Report also contained the following section regarding Chinese securities laws:

#### **PRC Regulations Relating to Securities and Futures Brokerage Business**

Under existing PRC securities laws and regulations, including Securities Law of the PRC, which was most recently amended on 28 December, 2019 and the amended Securities Law of the PRC became effective on March 1, 2020, operating securities business in the PRC, *including among others, securities brokerage business, futures brokerage business, stock option brokerage business, and securities and futures investment consulting services, requires a securities brokerage license or certain other approvals from the Chinese Securities Regulatory Commission, or the CSRC. In addition, the Securities Law also stipulates that the offering and trading of securities outside the People’s Republic of China which disrupt the domestic market order of the People’s Republic of China and harm*

*the legitimate rights and interests of domestic investors shall be dealt with pursuant to the relevant provisions of this Securities Law, and legal liability shall be pursued.* This is the second major set of amendments of the Securities Law since the major revision in 2005. Three main changes have been widely reported and discussed, namely, (i) the reform of the registration-based IPO system, (ii) the imposition of more severe punishments for violations, and (iii) the enhancement of protection for retail investors. Apart from these revisions, this article is intended to briefly introduce the following five aspects that are highlighted for foreign institutional investors, namely, (i) scope of application, (ii) program trading, (iii) prohibition on account lending and borrowing, (iv) short swing profit, and (v) changes in regard to 5% shareholding.

*Failure to comply with such laws and regulations may result in penalties, including rectification requirements, confiscation of illegal proceeds, fines or even shutting down of business.* In relation to our business in the PRC, one of our PRC entities received a rectification notice issued by the Beijing branch of the CSRC in September 2016, which required us, among others, to refrain from providing support to unauthorized foreign service providers that conduct securities business in China. Following the notice, we took certain rectification measures, including among others, (i) removing links to, and access to account opening functions of the website and the APP previously developed by such PRC entity; (ii) deleting “Zhengquan” (securities in Chinese) and “Gupiao” (stocks in Chinese) from the name of the APP previously developed by such PRC entity; and (iii) timely submitting in writing to the Beijing branch of the CSRC to brief on the rectification measures made by such PRC entity. Afterwards, we had communicated with the Beijing branch of the CSRC for a few times and further adjusted our business in China to comply with PRC laws. We believe that we have taken necessary measures in response to such notice and as of the date of this report, we had not received any further inquiry or rectification requirement from the CSRC. However, we cannot assure you that the CSRC will take the same view as us and do not expect a formal notice from the CSRC to inform us whether our PRC entity had satisfied the requirements in the aforementioned notice. See Item 3.D “Risk Factors—Risks Related to Our Business and Industry—We may not be able to obtain or maintain all necessary licenses, permits and

1 approvals and to make all necessary registrations and filings for our  
 2 activities in multiple jurisdictions and related to residents therein,  
 especially in China or otherwise related to PRC residents.”

3 (Emphasis added.)  
 4

5 27. This disclosure was materially false and misleading because it  
 6 discussed future penalties in general, hypothetical terms, rather than as being likely  
 7 due to the Company’s failure to obtain the required Chinese license.

8 28. The 2020 Annual Report contained the following risk disclosure  
 9 about the Company’s regulatory risk:

10  
 11 ***Non-compliance with applicable laws in certain jurisdictions could  
 12 harm our business, reputation, financial condition and results of  
 operations.***

13 The businesses of securities and other financial instruments are  
 14 heavily regulated. ***Our brokerage business is subject to regulations  
 15 in the United States, Singapore, New Zealand, Australia and other  
 16 jurisdictions in which we offer our products and services. Major  
 17 regulatory bodies include, among others, in the United States, the  
 18 Financial Industry Regulatory Authority, or the FINRA, the U.S.  
 19 Securities and Exchange Commission, or the SEC, and the  
 20 Commodity Futures Trading Commission, or the CFTC; in  
 21 Singapore, the Monetary Authority of Singapore, or the MAS; in  
 22 New Zealand, the Financial Markets Authority New Zealand, or the  
 23 FMA, the New Zealand Stock Exchange, or the NZX, and the  
 24 Financial Service Providers Register, or the FSPR; in Australia, the  
 25 Australian Securities and Investments Commission, or ASIC.***  
 26 Domestic and foreign stock exchanges, other self-regulatory  
 27 organizations and state and foreign securities commissions can  
 28 censure, fine, issue cease-and-desist orders, suspend or expel a broker  
 and its officers or employees. ***Non-compliance with applicable laws  
 or regulations could result in sanctions to be levied against us,  
 including fines and censures, suspension or expulsion from a  
 certain jurisdiction or market or the revocation or limitation of***

*licenses, which could adversely affect our reputation, prospects, revenues and earnings.*

Furthermore, securities brokerage firms are subject to numerous conflicts of interest or perceived conflicts of interest, over which federal and state regulators and self-regulatory organizations have increased their scrutiny. Addressing conflicts of interest is a complex and difficult undertaking. Our business and reputation could be harmed if we were to fail, or appear to fail, to address conflicts appropriately.

\* \* \*

Our ability to comply with all applicable laws and rules is largely dependent on our internal and third party vendors' system to ensure compliance, as well as our ability to attract and retain qualified compliance personnel. While we maintain systems and procedures designed to ensure that we comply with applicable laws and regulations, violations could still occur. Some legal and regulatory frameworks provide for the imposition of fines or penalties for non-compliance even though the non-compliance was inadvertent or unintentional and even though systems and procedures reasonably designed to prevent violations were in place at the time. There may be other negative consequences resulting from a finding of non-compliance, including restrictions on certain activities. Such a finding may also damage our reputation and our relationships with regulators and could restrict the ability of institutional investment managers to invest in our securities.

(Emphasis added.)

29. This statement was materially false and misleading because it did not state that the CSRC was a major regulatory body that could bring enforcement action against the Company due to its unlicensed activities in China. Further, it discussed potential penalties due to legal non-compliance in hypothetical terms even though it was in fact likely that the Company would face penalties due to its ongoing non-compliance with Chinese law.

1       30. Then, on April 28, 2022, the Company filed with the SEC its Annual  
 2 Report on Form 20-F for the year ended December 31, 2021 (the “2021 Annual  
 3 Report”). Attached to the 2021 Annual Report were signed certifications pursuant  
 4 to SOX signed by Defendants Wu and Zeng attesting to the accuracy of financial  
 5 reporting, the disclosure of any material changes to the Company’s internal  
 6 controls over financial reporting, and the disclosure of all fraud.

7       31. The 2021 Annual Report contained the following disclosure about the  
 8 Company’s unlicensed activities in China:

9           *We may not be able to obtain or maintain all necessary licenses,  
 10 permits and approvals and to make all necessary registrations and  
 11 filings for our activities in multiple jurisdictions and related to  
 12 residents therein, especially in China or otherwise related to PRC  
 13 residents.*

14       We operate in a heavily-regulated industry which requires various  
 15 licenses, permits and approvals in different jurisdictions to conduct  
 16 our businesses. Our customers include people who live in  
 17 jurisdictions where we do not have licenses issued by the local  
 18 regulatory bodies. *It is possible that authorities in those jurisdictions  
 19 may take the position that we are required to obtain licenses or  
 20 otherwise comply with laws and regulations which we believe are  
 21 not required or applicable to our business activities. If we fail to  
 22 comply with the regulatory requirements, we may encounter the risk  
 23 of being disqualified for our existing businesses or being rejected  
 24 for renewal of our qualifications upon expiry by the regulatory  
 25 authorities as well as other penalties, fines or sanctions.* In addition,  
 26 in respect of any new business that we may contemplate, we may not  
 27 be able to obtain the relevant approvals for developing such new  
 28 business if we fail to comply with the relevant regulations and  
 regulatory requirements. As a result, we may fail to develop new  
 business as planned, or we may fall behind our competitors in such  
 businesses.

26       In addition, a significant portion of our technology research and  
 27 development, management, supporting and other teams are based in  
 28 China and a significant portion of our customers are Chinese speaking

1 people including PRC citizens. Our PRC subsidiaries and VIEs work  
2 closely with and provide significant supporting services for our  
3 trading platform outside of China as well as teams in New Zealand,  
4 Hong Kong, Singapore, the United States and Australia. In the  
5 opinion of our PRC legal counsel, our current supporting activities in  
6 China do not require a securities brokerage license or permit under  
7 the existing PRC securities laws and regulations. However, new laws  
8 and regulations in connection with our business activities may be  
9 adopted from time to time. There may be substantial uncertainties  
10 regarding the interpretation and application of current or any future  
11 PRC laws and regulations applicable to our business and that the PRC  
12 government or other governmental authorities may ultimately take a  
13 view that is inconsistent with the opinion of our PRC legal counsel.  
14 For instance, if certain of our activities in China were deemed by  
15 relevant regulators as provision of securities brokerage services,  
16 future brokerage services, securities or futures investment consulting  
17 services or stock option brokerage business, we might be subject to  
18 licensing requirements from the China Securities Regulatory  
19 Commission (“CSRC”).

20 In July 2016, the CSRC posted an investor alert on its website warning  
21 investors that except for certain investment channels approved by the  
22 CSRC under the PRC laws, the CSRC has not approved any domestic  
23 or foreign institutions to provide services for domestic investors to  
24 participate in overseas securities trading. In September 2016, we  
25 received a rectification notice issued by the Beijing branch of the  
26 CSRC. Following such notice, we took certain rectification measures  
27 in order to comply with the requirements set forth therein, and we  
28 provided written responses to such authority promptly. We  
communicate with the Beijing branch of the CSRC from time to time  
to ensure our business follow their requirements. As of the date of this  
report, we have not received further written rectification requirements  
from the CSRC. For more details of the notice and our rectification  
measures, please see “Item 3. Key Information – Description of  
Certain PRC Regulations Affecting Our Business.” However, we  
cannot assure you that we will not be subject to further investigation  
or scrutiny from regulators even though we had not yet received any  
negative opinion or penalty for the activities of our PRC entities or  
services provided to PRC investors so far. If we are required to make  
further rectifications, our business and financial condition could be

1 materially and adversely affected. If we fail to receive required  
 2 permits in a timely manner or at all, or obtain or renew any permits  
 3 and certificates, we may be subject to fines, confiscation of the gains  
 4 derived from our non-compliant activities, suspension of our non-  
 compliant activities or claims for compensation of any economic loss  
 suffered by our customers or other relevant parties.

5 (Emphasis added.)

6 32. This risk disclosure was materially false and misleading because,  
 7 while the Company disclosed that it was not properly licensed in China, it  
 8 materially misrepresented the level of risk of operating unlicensed in China. Rather  
 9 than plainly indicating that its activities in China were illegal, and that its Hong  
 10 Kong license did not carry over to China, it falsely indicated there were legal  
 11 ambiguities to the applicable Chinese laws. Further, by stating that it was merely  
 12 “possible” that the Chinese government may take the position that the Company  
 13 required proper licensing, and take regulatory action against it due to its lack of  
 14 that license, the Company materially understated its regulatory risk.

15 33. In addition, as discussed below, by the time the 2021 Annual Report  
 16 was filed with the SEC, in April 2022, the head of the financial stability department  
 17 of the People’s Bank of China, China’s central bank, had stated publicly that  
 18 offering securities-brokerage services to mainland Chinese investors without  
 19 obtaining the required licenses was “illegal financial activity.”

20 34. The 2021 Annual Report contained, in pertinent part, the following  
 21 disclosure about the likelihood of Chinese government intervention:

22 *The PRC government may intervene or influence our operations at  
 23 any time, and it has recently indicated an intent to exert more  
 24 oversight and control over overseas securities offerings and other  
 25 capital markets activities and foreign investment in China-based  
 companies.*

26 *As a result of its significant oversight authority into businesses  
 27 operating in the PRC, the PRC government may intervene or*

1                   *influence our operations at any time.* Uncertainties regarding the  
 2 enforcement of laws and the fact that rules and regulations in the PRC  
 3 can change quickly with little advance notice, along with the risk that  
 4 the PRC government may intervene or influence our operations at any  
 5 time, could have a material adverse effect on our business, financial  
 6 position, results of operations, access to the capital markets, and the  
 7 market value of our ADSs.

8 Furthermore, on July 6, 2021, the General Office of the Communist  
 9 Party of China Central Committee and the General Office of the State  
 10 Council issued *Several Opinions Concerning Lawfully and Strictly*  
 11 *Cracking Down Illegal Securities Activities. These opinions call for*  
 12 *strengthened regulation over illegal securities activities and*  
 13 *supervision on overseas listings by China-based companies like us,*  
 14 and propose to take effective measures, such as promoting the  
 15 construction of relevant regulatory systems to deal with the risks and  
 16 incidents faced by China-based overseas-listed companies. As a  
 17 follow-up, on December 24, 2021, the State Council issued a draft of  
 18 the Provisions of the State Council on the Administration of Overseas  
 19 Securities Offering and Listing by Domestic Companies, or the Draft  
 20 Provisions, and the CSRC issued a draft of Administration Measures  
 21 for the Filing of Overseas Securities Offering and Listing by  
 22 Domestic Companies, or the Draft Administration Measures, for  
 23 public comments. As of the date of this annual report, the period for  
 24 public comment on these draft regulations has ended while no official  
 25 rules are issued. There are uncertainties as to whether the Draft  
 26 Provisions and the Draft Administration Measures would be further  
 27 amended, revised or updated. Substantial uncertainties exist with  
 28 respect to the enactment timetable and final content of the Draft  
 Provisions and the Draft Administration Measures. Additional  
 oversight or regulation of this nature could have a material adverse  
 effect on our ability to offer or continue to offer securities to investors  
 and could have a material adverse effect on the market price of our  
 ADSs. For more details, please refer to “Description of Certain PRC  
 Regulations Affecting Our Business - Regulations Relating to  
 Overseas Offerings”.

(Emphasis added.)

1       35. This statement was materially false and misleading because it did not  
2 state that it was at an increased risk of regulatory enforcement as a proximate result  
3 of its failure to obtain the proper Chinese licensing. It also did not disclose that, by  
4 the time the 2021 Annual Report was filed, the head of the financial stability  
5 department of the People’s Bank of China had referred to UP Fintech’s unlicensed  
6 activities as “illegal financial behavior”.

7       36. The 2021 Annual Report contained the following section regarding  
8 Chinese securities laws:

# **PRC Regulations Relating to Securities and Futures Brokerage Business**

Under existing PRC securities laws and regulations, including Securities Law of the PRC, which was most recently amended on 28 December, 2019 and the amended Securities Law of the PRC became effective on March 1, 2020, operating securities business in the PRC, including among others, securities brokerage business, futures brokerage business, stock option brokerage business, and securities and futures investment consulting services, requires a securities brokerage license or certain other approvals from the Chinese Securities Regulatory Commission, or the CSRC. *In addition, the Securities Law also stipulates that the offering and trading of securities outside the People's Republic of China which disrupt the domestic market order of the People's Republic of China and harm the legitimate rights and interests of domestic investors shall be dealt with pursuant to the relevant provisions of this Securities Law, and legal liability shall be pursued.* This is the second major set of amendments of the Securities Law since the major revision in 2005. Three main changes have been widely reported and discussed, namely, (i) the reform of the registration-based IPO system, (ii) the imposition of more severe punishments for violations, and (iii) the enhancement of protection for retail investors.

Failure to comply with such laws and regulations may result in penalties, including rectification requirements, confiscation of illegal proceeds, fines or even shutting down of business. In relation to our

1 business in the PRC, one of our PRC entities received a rectification  
2 notice issued by the Beijing branch of the CSRC in September 2016,  
3 which required us, among others, to refrain from providing support to  
4 unauthorized foreign service providers that conduct securities  
5 business in China. Following the notice, we took certain rectification  
6 measures, including among others, (i) removing links to, and access  
7 to account opening functions of the website and the APP previously  
8 developed by such PRC entity; (ii) deleting “Zhengquan” (securities  
9 in Chinese) and “Gupiao” (stocks in Chinese) from the name of the  
10 APP previously developed by such PRC entity; and (iii) timely  
11 submitting in writing to the Beijing branch of the CSRC to brief on  
12 the rectification measures made by such PRC entity. Afterwards, we  
13 had communicated with the Beijing branch of the CSRC for a few  
14 times and further adjusted our business in China to comply with PRC  
15 laws. We believe that we have taken necessary measures in response  
16 to such notice and as of the date of this report, we had not received  
17 any further inquiry or rectification requirement from the CSRC.  
18 However, we cannot assure you that the CSRC will take the same  
19 view as us and do not expect a formal notice from the CSRC to inform  
20 us whether our PRC entity had satisfied the requirements in the  
21 aforementioned notice. See Item 3.D “Risk Factors-Risks Related to  
22 Our Business and Industry-We may not be able to obtain or maintain  
23 all necessary licenses, permits and approvals and to make all  
24 necessary registrations and filings for our activities in multiple  
25 jurisdictions and related to residents therein, especially in China or  
26 otherwise related to PRC residents.”

27 (Emphasis added.)

28 37. This disclosure was materially false and misleading because it  
discussed future penalties in general, hypothetical terms, rather than as likely due  
to the Company’s failure to obtain the required Chinese license, and the head of  
the financial stability department of the People’s Bank of China’s characterization  
of operating without a license as “illegal financial behavior.”

38. The 2021 Annual Report contained the following risk disclosure  
about the Company’s regulatory risk:

***Non-compliance with applicable laws in certain jurisdictions could harm our business, reputation, financial condition and results of operations.***

The businesses of securities and other financial instruments are heavily regulated. Our brokerage business is subject to regulations in the United States, Singapore, New Zealand, Australia, Hong Kong and other jurisdictions in which we offer our products and services. ***Major regulatory bodies include, among others, in the United States, the Financial Industry Regulatory Authority, or the FINRA, the U.S. Securities and Exchange Commission, or the SEC, and the Commodity Futures Trading Commission, or the CFTC; in Singapore, the Monetary Authority of Singapore, or the MAS; in New Zealand, the Financial Markets Authority New Zealand, or the FMA, and the Financial Service Providers Register, or the FSPR; in Australia, the Australian Securities and Investments Commission, or ASIC; in Hong Kong, the Securities and Futures Commission or SFC.*** Domestic and foreign stock exchanges, other self-regulatory organizations and state and foreign securities commissions can censure, fine, issue cease-and-desist orders, suspend or expel a broker and its officers or employees. Non-compliance with applicable laws or regulations could result in sanctions to be levied against us, including fines and censures, suspension or expulsion from a certain jurisdiction or market or the revocation or limitation of licenses, which could adversely affect our reputation, prospects, revenues and earnings.

Furthermore, securities brokerage firms are subject to numerous conflicts of interest or perceived conflicts of interest, over which federal and state regulators and self-regulatory organizations have increased their scrutiny. Addressing conflicts of interest is a complex and difficult undertaking. Our business and reputation could be harmed if we were to fail, or appear to fail, to address conflicts appropriately.

Our ability to comply with all applicable laws and rules is largely dependent on our internal and third party vendors' system to ensure compliance, as well as our ability to attract and retain qualified

1 compliance personnel. ***While we maintain systems and procedures***  
 2 ***designed to ensure that we comply with applicable laws and***  
 3 ***regulations, violations could still occur.*** Some legal and regulatory  
 4 frameworks provide for the imposition of fines or penalties for non-  
 5 compliance even though the non-compliance was inadvertent or  
 6 unintentional and even though systems and procedures reasonably  
 7 designed to prevent violations were in place at the time. There may  
 8 be other negative consequences resulting from a finding of non-  
 9 compliance, including restrictions on certain activities. Such a finding  
 10 may also damage our reputation and our relationships with regulators  
 11 and could restrict the ability of institutional investment managers to  
 12 invest in our securities.  
 13

14 (Emphasis added.)  
 15

16 39. This statement was materially false and misleading because it did not  
 17 state that the CSRC was a major regulatory body that could bring enforcement  
 18 action against the Company as a result of its unlicensed activities in China. In  
 19 addition, penalties were discussed in hypothetical terms. In reality, by the time the  
 20 2021 Annual Report was filed, UP Fintech's unlicensed activities in China had  
 21 been characterized as "illegal financial activity" by a high level government figure.  
 22

23 40. Then, on April 26, 2023, the Company filed with the SEC its Annual  
 24 Report on Form 20-F for the year ended December 31, 2022 (the "2022 Annual  
 25 Report"). Attached to the 2022 Annual Report were signed certifications pursuant  
 26 to SOX signed by Defendants Wu and Zeng attesting to the accuracy of financial  
 27 reporting, the disclosure of any material changes to the Company's internal  
 28 controls over financial reporting, and the disclosure of all fraud.

29 41. The 2022 Annual Report contained the following risk disclosure  
 30 regarding the Company's unlicensed operations in China:  
 31

32 ***We may not be able to obtain or maintain all necessary licenses,***  
 33 ***permits and approvals and to make all necessary registrations and***  
 34 ***filings for our activities in multiple jurisdictions and related to***  
 35 ***residents therein, especially in China or otherwise related to PRC***  
 36 ***residents.***  
 37

1 We operate in a heavily-regulated industry which requires various  
2 licenses, permits and approvals in different jurisdictions to conduct  
3 our businesses. Our customers include people who live in  
4 jurisdictions where we do not have licenses issued by the local  
5 regulatory bodies. *It is possible that authorities in those jurisdictions  
6 may take the position that we are required to obtain licenses or  
7 otherwise comply with laws and regulations which we believe are  
8 not required or applicable to our business activities. If we fail to  
9 comply with the regulatory requirements, we may encounter the risk  
10 of being disqualified for our existing businesses or being rejected  
11 for renewal of our qualifications upon expiry by the regulatory  
12 authorities as well as other penalties, fines or sanctions.* In addition,  
13 in respect of any new business that we may contemplate, we may not  
14 be able to obtain the relevant approvals for developing such new  
15 business if we fail to comply with the relevant regulations and  
16 regulatory requirements. As a result, we may fail to develop new  
17 business as planned, or we may fall behind our competitors in such  
18 businesses.  
19

20 In addition, a significant portion of our technology research and  
21 development, management, supporting and other teams are based in  
22 China and a significant portion of our customers are Chinese speaking  
23 people including PRC citizens. Our PRC subsidiaries and the VIEs  
24 work closely with and provide significant supporting services for our  
25 trading platform outside of China as well as teams in New Zealand,  
26 Hong Kong, Singapore, the United States and Australia.  
27

28 In July 2016, the CSRC posted an investor alert on its website warning  
29 investors that except for certain investment channels approved by the  
30 CSRC under the PRC laws, the CSRC has not approved any domestic  
31 or foreign institutions to provide services for domestic investors to  
32 participate in overseas securities trading. In September 2016, we  
33 received a rectification notice issued by the Beijing branch of the  
34 CSRC. Following such notice, we took certain rectification measures  
35 in order to comply with the requirements set forth therein, and we  
36 provided written responses to such authority promptly. We  
37 communicate with the Beijing branch of the CSRC from time to time  
38 to ensure our business follow their requirements.  
39

On December 30, 2022, the CSRC issued the CSRC 1230 Notice, *stating that we had been carried out cross-border securities business for Chinese mainland investors without approval of the CSRC, and such activities constitute illegal operation of securities business under the Securities Law of the PRC.* The CSRC 1230 Notice set out two principal rectification requirements. (i) We should stop all incremental illegal operations in Chinese mainland, such as soliciting and developing any new Chinese mainland customers or opening new securities accounts for them. (ii) We should properly handle the existing accounts held by Chinese mainland investors by allowing them to continue their transactions through such accounts. However, we are strictly prohibited from accepting any incremental funds that violate PRC foreign exchange regulations to such existing accounts. Furthermore, on February 15, 2023, the CSRC published its official reply in response to the public attention on the CSRC 1230 Notice, emphasizing its core requirements of “prohibiting incremental illegal business effectively and solving existing issues properly” in order to regulate our business operations in Chinese mainland. We have been actively and may continue to be in cooperation with CSRC to satisfy 1230 Notice and meet the rectification requirements set out under CSRC 1230 Notice. *Besides, we cannot rule out the possibility that we may take the initiative to adopt applicable rectification measures in the future to further curb incremental Chinese mainland domestic users and meet the requirements of the CSRC.*

*However, if the CSRC is not satisfied with our rectification measures or the CSRC imposes other further regulatory actions or penalties on us, our business and results of operations may be materially and adversely affected.* Furthermore, new laws and regulations in connection with our business activities may be adopted from time to time. While we will make best efforts to continue to fulfill the requirements under any applicable future PRC laws and regulations, there may be substantial uncertainties regarding the interpretation and application of current or any future PRC laws and regulations applicable to our business and the PRC government or other governmental authorities may ultimately take a view that is inconsistent with our opinion.

27 (Emphasis added.)  
28

1       42. This risk disclosure was materially false and misleading because,  
 2 while the Company disclosed that it was not properly licensed in China and that  
 3 certain enforcement actions had occurred over 2022 and 2023, it materially  
 4 misrepresented the ongoing level of risk of operating unlicensed in China. Rather  
 5 than plainly indicating that its activities in China were illegal, and that its Hong  
 6 Kong license did not carry over to China, it falsely indicated that there were legal  
 7 ambiguities to the applicable Chinese laws. Further, by stating that it was merely  
 8 “possible” that the Chinese government may take the position that the Company  
 9 required proper licensing, and take regulatory action against it due to its lack of  
 10 that license, the Company materially understated its regulatory risk.

11      43. The 2022 Annual Report contained the following section regarding  
 12 Chinese securities laws:

13                   ***PRC Regulations Relating to Securities and Futures Brokerage  
 Business***

14                   Under existing PRC securities laws and regulations, including  
 15 Securities Law of the PRC, which was most recently amended on 28  
 16 December, 2019 and the amended Securities Law of the PRC became  
 17 effective on March 1, 2020, operating securities business in the PRC,  
*including among others, securities brokerage business, futures  
 brokerage business, stock option brokerage business, and securities  
 and futures investment consulting services, requires a securities  
 brokerage license or certain other approvals from the Chinese  
 Securities Regulatory Commission, or the CSRC. In addition, the  
 Securities Law also stipulates that the offering and trading of  
 securities outside the People’s Republic of China which disrupt the  
 domestic market order of the People’s Republic of China and harm  
 the legitimate rights and interests of domestic investors shall be  
 dealt with pursuant to the relevant provisions of this Securities Law,  
 and legal liability shall be pursued.* This is the second major set of  
 20 amendments of the Securities Law since the major revision in 2005.  
 21 Three main changes have been widely reported and discussed,  
 22 namely, (i) the reform of the registration-based IPO system, (ii) the  
 23 imposition of more severe punishments for violations, and (iii) the  
 24 enhancement of protection for retail investors.  
 25  
 26  
 27  
 28

1       On January 13, 2023, the CSRC promulgated the Measures for the  
 2       Administration of the Securities Brokerage Business, which became  
 3       effective on February 28, 2023. Under the Measures for the  
 4       Administration of the Securities Brokerage Business, an overseas  
 5       securities business entity that conducts securities business or  
 6       establishes a representative office in Chinese mainland shall obtain  
 7       the approval of the securities regulatory authority of the State Council.  
 8       The specific measures shall be formulated by the securities regulatory  
 9       agency of the State Council and submitted to the State Council for  
 10      approval. An overseas securities business entity violating Article 95  
 11      of the Regulations on Supervision and Administration of Securities  
 12      Firms, directly or through its affiliates conducting activities such as  
 13      opening account, marketing and other activities of overseas securities  
 14      trading services for domestic investors without authorization, shall be  
 15      penalized in accordance with the Securities Law of the PRC.

12       ***Failure to comply with such laws and regulations may result in  
 13      penalties, including rectification requirements, confiscation of  
 14      illegal proceeds, fines or even shutting down of business.*** In relation  
 15      to our business in the PRC, one of our PRC entities received a  
 16      rectification notice issued by the Beijing branch of the CSRC in  
 17      September 2016, which required us, among others, to refrain from  
 18      providing support to unauthorized foreign service providers that  
 19      conduct securities business in China. Following the notice, we took  
 20      certain rectification measures, including among others, (i) removing  
 21      links to, and access to account opening functions of the website and  
 22      the APP previously developed by such PRC entity; (ii) deleting  
 23      “Zhengquan” (securities in Chinese) and “Gupiao” (stocks in  
 24      Chinese) from the name of the APP previously developed by such  
 25      PRC entity; and (iii) timely submitting in writing to the Beijing branch  
 26      of the CSRC to brief on the rectification measures made by such PRC  
 27      entity. Afterwards, we had communicated with the Beijing branch of  
 28      the CSRC for a few times and further adjusted our business in China  
 29      to comply with PRC laws. We believe that we have taken necessary  
 30      measures in response to the above notice.

26       However, on December 30, 2022, the CSRC issued another notice, or  
 27       CSRC 1230 Notice, stating that we had carried out cross-border  
 28       securities business for Chinese mainland investors without approval

from the CSRC, and such activities constitute illegal operation of securities business under the Securities Law of the PRC. ***The CSRC 1230 Notice set out two principal rectification requirements: (i) we should stop all incremental illegal operations in Chinese mainland, such as soliciting and developing any new Chinese mainland customers or opening new securities accounts for them; and (ii) we should properly handle the existing accounts held by Chinese mainland investors by allowing them to continue their transactions through such accounts.*** However, we are strictly prohibited from accepting any incremental funds that violate PRC foreign exchange regulations to such existing accounts. Furthermore, on February 15, 2023, the CSRC published its official reply in response to the public attention on the CSRC 1230 Notice, emphasizing its core requirements of “prohibiting incremental illegal business effectively and solving existing issues properly” in relation to its supervision and regulation of our business operations in Chinese mainland. We have been actively and will use best efforts to continue to be in cooperation with CSRC to satisfy 1230 Notice and meet the rectification requirements set out under CSRC 1230 Notice.

***However, we cannot assure you that we will not be subject to further investigation or scrutiny or be imposed any additional requirements in the future.*** Besides, if the CSRC is not satisfied with our rectification measures or the CSRC imposes other further regulatory actions or penalties on us, our business and results of operations may be materially and adversely affected. See Item 3.D “Risk Factors-Risks Related to Our Business and Industry-We may not be able to obtain or maintain all necessary licenses, permits and approvals and to make all necessary registrations and filings for our activities in multiple jurisdictions and related to residents therein, especially in China or otherwise related to PRC residents.”

(Emphasis added).

44. This was materially false and misleading because it understated the likelihood of substantial penalties up to and including ceasing most business activities in China as a result of its multi-year failure to obtain the applicable

1 permits, and a high level government figure's 2021 characterization of the  
 2 Company's unlicensed Chinese business activities as "illegal financial activity."

3       45. The 2022 Annual Report contained, in pertinent part, the following  
 4 disclosure about the likelihood of Chinese government intervention:

5             *The PRC government may intervene or influence our operations at  
 6 any time, and it has recently indicated an intent to exert more  
 7 oversight and control over overseas securities offerings and other  
 8 capital markets activities and foreign investment in China-based  
 9 companies.*

10          As a result of its significant oversight authority into businesses  
 11 operating in the PRC, *the PRC government may intervene or  
 12 influence our operations at any time. Uncertainties regarding the  
 13 enforcement of laws and the fact that rules and regulations in the  
 14 PRC can change quickly with little advance notice, along with the  
 15 risk that the PRC government may intervene or influence our  
 16 operations at any time, could have a material adverse effect on our  
 17 business, financial position, results of operations, access to the  
 18 capital markets, and the market value of our ADSs.*

19          Furthermore, on July 6, 2021, the General Office of the Communist  
 20 Party of China Central Committee and the General Office of the State  
 21 Council issued Several Opinions Concerning Lawfully and Strictly  
 22 Cracking Down Illegal Securities Activities. *These opinions call for  
 23 strengthened regulation over illegal securities activities and  
 24 supervision on overseas listings by China-based companies like us,  
 25 and propose to take effective measures, such as promoting the  
 26 construction of relevant regulatory systems to deal with the risks  
 27 and incidents faced by China-based overseas-listed companies.* On  
 28 February 17, 2023, the CSRC promulgated Trial Administrative  
 Measures of the Overseas Securities Offering and Listing by  
 Domestic Companies, or the Overseas Listing Trial Measures and  
 relevant five guidelines, which became effective on March 31, 2023.

29          The Overseas Listing Trial Measures comprehensively improve and  
 30 reform the existing regulatory regime for overseas offering and listing  
 31 of Chinese mainland domestic companies' securities and regulates  
 32

1 both direct and indirect overseas offering and listing of Chinese  
 2 mainland domestic companies' securities by adopting a filing-based  
 3 regulatory regime.

4 On the same day, the CSRC also held a press conference for the  
 5 release of the Overseas Listing Trial Measures and issued the Notice  
 6 on Administration for the Filing of Overseas Offering and Listing by  
 7 Domestic Companies, which, among others, clarifies that (i) prior to  
 8 the effective date of the Overseas Listing Trial Measures, Chinese  
 9 mainland domestic companies that have already completed overseas  
 10 listing shall be regarded as "existing companies", which are not  
 11 required to fulfill filing procedure immediately but shall be required  
 12 to complete the filing if such existing companies conduct refinancing  
 13 in the future; and (ii) the CSRC will solicit opinions from relevant  
 14 regulatory authorities and complete the filing of the  
 15 overseas listing of companies with contractual arrangements which  
 16 duly meet the compliance requirements, and support the development  
 17 and growth of these companies by enabling them to utilize two  
 18 markets and two kinds of resources.

19 However, since the Overseas Listing Trial Measures was newly  
 20 promulgated, the interpretation, application and enforcement of  
 21 Overseas Listing Trial Measures remain unclear. Besides, there are  
 22 still uncertainties as to whether the Overseas Listing Trial Measures  
 23 and relevant five guidelines would be further amended, revised or  
 24 updated. Given the substantial uncertainties surrounding the latest  
 25 CSRC filing requirements at this stage, we cannot assure you that we  
 26 will be able to complete the filings and fully comply with the relevant  
 27 new rules on a timely basis, if at all. Additional oversight or regulation  
 28 of this nature could have a material adverse effect on our ability to  
 offer or continue to offer securities to investors and could have a  
 material adverse effect on the market price of our ADSs. For more  
 details, please refer to "Description of Certain PRC Regulations  
 Affecting Our Business - Regulations Relating to Overseas  
 Offerings".

(Emphasis added.)

1       46. This statement was materially false and misleading because it did not  
 2 state that it was at an increased risk of regulatory enforcement as a proximate result  
 3 of its failure to obtain the proper Chinese licensing. It also did not disclose that, the  
 4 prior year, the head of the financial stability department of the People’s Bank of  
 5 China had referred to UP Fintech’s unlicensed activities as “illegal financial  
 6 behavior”, significantly raising the likelihood of regulatory enforcement.

7       47. The 2022 Annual Report contained the following risk disclosure  
 8 about the Company’s regulatory risk:

9                     *Non-compliance with applicable laws in the jurisdictions in which  
 10 we operate could harm our business, reputation, financial condition  
 and results of operations.*

11             The businesses of securities and other financial instruments are  
 12 heavily regulated. *Our brokerage business is subject to regulations  
 13 in the United States, Singapore, New Zealand, Australia, Hong  
 14 Kong and other jurisdictions in which we offer our products and  
 15 services. Major regulatory bodies include, among others, in the  
 16 United States, the Financial Industry Regulatory Authority, or the  
 17 FINRA, the U.S. Securities and Exchange Commission, or the SEC,  
 18 and the Commodity Futures Trading Commission, or the CFTC; in  
 19 Singapore, the Monetary Authority of Singapore, or the MAS; in  
 20 New Zealand, the Financial Markets Authority New Zealand, or the  
 21 FMA, and the Financial Service Providers Register, or the FSPR;  
 22 in Australia, the Australian Securities and Investments  
 23 Commission, or ASIC; in Hong Kong, the Securities and Futures  
 24 Commission or SFC.* Domestic and foreign stock exchanges, other  
 25 self-regulatory organizations and state and foreign securities  
 26 commissions can censure, fine, issue cease-and-desist orders, suspend  
 or expel a broker and its officers or employees. *Non-compliance with  
 27 applicable laws or regulations could result in sanctions to be levied  
 28 against us, including fines and censures, suspension or expulsion  
 from a certain jurisdiction or market or the revocation or limitation  
 of licenses, which could adversely affect our reputation, prospects,  
 revenues and earnings.*

*Furthermore, securities brokerage firms are subject to numerous conflicts of interest or perceived conflicts of interest, over which federal and state regulators and self-regulatory organizations have increased their scrutiny.* Addressing conflicts of interest is a complex and difficult undertaking. Our business and reputation could be harmed if we were to fail, or appear to fail, to address conflicts appropriately.

\* \* \*

Our ability to comply with all applicable laws and rules is largely dependent on our internal and third party vendors' system to ensure compliance, as well as our ability to attract and retain qualified compliance personnel. While we maintain systems and procedures designed to ensure that we comply with applicable laws and regulations, violations could still occur. Some legal and regulatory frameworks provide for the imposition of fines or penalties for non-compliance even though the non-compliance was inadvertent or unintentional and even though systems and procedures reasonably designed to prevent violations were in place at the time. There may be other negative consequences resulting from a finding of non-compliance, including restrictions on certain activities. Such a finding may also damage our reputation and our relationships with regulators and could restrict the ability of institutional investment managers to invest in our securities.

(Emphasis added.)

48. This statement was materially false and misleading because it did not state that the CSRC was a major regulatory body that could bring enforcement action against the Company as a result of its unlicensed activities in China. In addition, penalties were discussed in hypothetical terms even though UP Fintech's unlicensed activities in China had been characterized as "illegal financial activity" by a high level government figure.

49. The statements contained in ¶¶ 16-17, 19, 21, 23, 24, 26, 28, 30, 31, 34, 36, 38, 40, 41, 43, 45, and 47 were materially false and/or misleading because they misrepresented and failed to disclose the following adverse facts pertaining to

1 the Company's business, operations and prospects, which were known to  
 2 Defendants or recklessly disregarded by them. Specifically, Defendants made false  
 3 and/or misleading statements and/or failed to disclose that: (1) UP Fintech's  
 4 business was, quite simply, illegal as it related to operations in China as a result of  
 5 its failure to obtain the proper licenses; (2) it did not fully disclose to investors that  
 6 it was engaging in unlawful activity and instead characterized the applicable  
 7 Chinese laws as ambiguous; (3) the foregoing subjected the Company to a  
 8 heightened risk of regulatory enforcement; and (4) as a result, Defendants'  
 9 statements about its business, operations, and prospects, were materially false and  
 10 misleading and/or lacked a reasonable basis at all relevant times.

11       50. On Thursday, October 28, 2021, The Wall Street Journal released an  
 12 article entitled "Chinese Online Broker Shares Dropped After Criticism From  
 13 Central Bank", which discussed a speech given by Sun Tianqi, the head of the  
 14 financial stability department of the People's Bank of China, and which had been  
 15 publicized that day. The article stated, in pertinent part:

16

17       *A senior official at China's central bank said cross-border online  
 18 brokerages operating in mainland China were acting illegally,  
 knocking shares in [...] Up Fintech Holding Ltd.*

19

20       *The criticism heaps new pressure on the [firm] after [it was] called  
 21 out earlier this month by Chinese state media, which said [it] would  
 face challenges due to the country's tough new data-privacy laws.*  
 22 Chinese regulators have cracked down on various business sectors this  
 23 year, including property development, after-school tutoring and parts  
 of the technology industry.

24

25       *[...] Up Fintech, which is known in Asia as Tiger Brokers, ha[s]  
 26 thrived partly by enabling customers in mainland China to buy and  
 sell U.S. and Hong Kong-listed stocks.*

27

28       Sun Tianqi, the head of the financial stability department of the  
 People's Bank of China, *told a forum in Shanghai that offering*

*securities-brokerage services to mainland Chinese investors without obtaining the required licenses was “illegal financial activity.”*

***“Finance licenses have national boundaries,” Mr. Sun said.***

*His speech was delivered on Sunday and was picked up by numerous media outlets on Thursday, after a transcript was released by organizers a day earlier.*

The central banker didn't name the two companies but identified them by referring to recent drops in their share prices.

Shares [of] Up Fintech fell sharply on Thursday. [...] Up Fintech tumbled 17% to \$7.34. [...]

*China operates capital controls but Chinese nationals are able to open bank accounts in Hong Kong, and can move up to \$50,000 a year offshore. [ . . . ]*

\* \* \*

“The top priority of our firm is compliance and adherence to laws and regulations,” Up Fintech said in a statement. “We actively maintain communication with regulatory authorities to satisfy their requests and meet the obligations enumerated to our firm.”

Separately, China's state-owned Securities Times reported on Oct. 15 that China's securities regulator is working on tighter regulation of onshore securities-brokerage businesses.

(Emphasis added).

51. On this news, the price of UP Fintech ADSs declined by \$1.51 per ADS, or 17.06%, on extremely high trading volume, to close at \$7.34 on October 28, 2021. The next day it declined a further \$0.87 per ADS, or 11.85%, to close at \$6.47.

52. On December 17, 2021, after market hours, Reuters released an article entitled “EXCLUSIVE Next in China Regulatory crackdown: online brokers-sources”. The article stated, in pertinent part:

1           *Chinese officials are planning to ban online brokerages such as [.] .*  
 2           *J UP Fintech Holding Ltd from offering offshore trading services*  
 3           *to mainland clients, the latest development in a broad regulatory*  
 4           *crackdown that has roiled a wide range of sectors over the past*  
 5           *year.*

6           The Nasdaq-listed Chinese [firm is one] of the biggest players in the  
 7           sector and a ban would block millions of retail investors in mainland  
 8           China from trading securities easily in markets such as the United  
 9           States and Hong Kong. *Concerns over data security and capital*  
 10          *outflows are driving the potential ban, sources said.*

11          The looming restrictions come on the heels of a clampdown that has  
 12          affected a broad scope of companies over the past year, in sectors  
 13          ranging from technology to education and real estate.

14          *Firms affected by the latest crackdown are likely to be notified of a*  
 15          *ban in "the coming months", said one of four sources who spoke*  
 16          *with Reuters.* All sources declined to be identified as they were not  
 17          authorised to speak to media.

18          *[. . .] J UP Fintech [is] registered with the Securities and Futures*  
 19          *Commission in Hong Kong but that permit does not extend to the*  
 20          *mainland. No mainland licence exists for online brokerages*  
 21          *specialising in cross-border trades, the sources said.*

\* \* \*

22          UP Fintech, which is valued at \$737 million, *said it had been*  
 23          *following rules laid out by global regulators and would comply with*  
 24          *and implement any new rules.*

25          [. . .] UP Fintech's [shares] were down around 2%. [The] [company's]  
 26          shares had fallen in Friday's premarket trading, after the Reuters report.

27          The China Securities Regulatory Commission (CSRC), the State  
 28          Administration of Foreign Exchange (SAFE) and the central bank did  
 29          not immediately respond to a request for comment.

*Chinese authorities raised concern about "cross-border" brokerages in October, exacerbating declines in [UP Fintech shares] which have plunged more than 80% since this year's peak in February.*

Apart from services offered by brokerages like [ . . . ] UP Fintech, mainland investors can only invest in securities outside China through so-called qualified domestic institutional investor (QDII) schemes as well as connect schemes that link the Hong Kong and mainland stock markets. Both schemes are tightly regulated.

(Emphasis added).

53. On this news, the price of UP Fintech ADSs declined by \$0.13 per ADS, or 2.62%, compared to the prior day's closing price, to close at \$4.82.

54. On December 30, 2022, before market hours, *Reuters* published an article entitled “China regulator asks Futu and UP Fintech to Stop Soliciting Mainland Clients.” The article stated, in pertinent part, the following:

China's securities regulator said on Friday that online [brokerage] [...] UP Fintech Holding *[has] conducted unlawful securities businesses, and will be banned from opening new accounts from mainland Chinese investors, sending their shares tumbling.*

The long-awaited official penalty comes more than a year after Chinese official media warned that New York-listed [...] UP Fintech, which do not have licences in China, face regulatory risks.

Reuters reported earlier that Chinese officials were planning to ban online brokerages such as [...] UP Fintech Holding Ltd from offering offshore trading services to mainland clients.

[...] UP Fintech stock tumbled 32.3% in premarket trade.

[. . .] UP Fintech Hong Kong ha[s] conducted cross-border securities businesses involving domestic investors without regulatory consent, contravening Chinese laws, the China Securities Regulatory Commission (CSRC) said in a statement.

1           ***The CSRC will ask the brokerages to take corrective measures, such***  
 2           ***as to stop soliciting new business from mainland investors,*** the  
 3           watchdog said.

4           ***Although existing Chinese clients will still be allowed to trade via***  
 5           ***existing platforms, new money must not flow into these accounts***  
 6           ***unlawfully,*** the CSRC added.

7           [. . .] UP Fintech [does] not have [a] brokerage [licence] on the  
 8           mainland, but Chinese citizens can open accounts online after  
 9           submitting personal information related to ID cards and bank cards.

10           In 2021, a Chinese central banker had warned that online  
 11           brokerages not licenced in China were acting illegally if they served  
 12           Chinese clients via the Internet.

13           It was not immediately clear how the new measures would impact  
 14           the brokers' future business.

15           In statements late on Friday, [. . .] UP Fintech said [it] would  
 16           cooperate with the CSRC and rectify [its] business accordingly. [. . .]  
 17           while UP Fintech said 90% of its new clients now come from markets  
 18           outside mainland China, including Singapore, Hong Kong, and the  
 19           United States. [. . .]

20           (Emphasis added).

21           55. Also on December 30, 2022, The Wall Street Journal released an  
 22           article entitled “China Regulator Says Futu, UP Fintech Violated Laws”, which  
 23           discussed, in part, how Chinese regulators had warned UP Fintech in late 2021 that  
 24           it would need to fully comply with Chinese securities laws. It stated, in pertinent  
 25           part:

26           ***China's securities regulator said two Nasdaq-listed online brokers***  
 27           ***violated its domestic laws by allowing customers on the mainland to***  
 28           ***make cross-border trades,*** stoking concerns that Chinese authorities  
 29           aren't finished with their crackdowns on private-sector companies.

1                   The American depository receipts of Up Fintech Holding Ltd., which  
 2 is also known as Tiger Brokers, fell 29% Friday in New York trading,  
 3 [. . .] after the China Securities Regulatory Commission put out a  
 4 statement that mentioned both companies. [. . .] UP Fintech didn't  
 immediately respond to a request for comment.  
 5

\* \* \*

6                   Up Fintech [. . .] operate[s] [a] popular retail-trading [app] that [is]  
 7 similar to that of Robinhood Markets Inc., and are used by individuals  
 8 in Asia to trade stocks and options listed on major exchanges in the  
 U.S., Hong Kong and other markets. [. . .]

9                   Even though China has strict capital controls, Chinese nationals can  
 10 open bank accounts in Hong Kong and move up to \$50,000 each year  
 11 offshore. They have also been able to set up brokerage accounts in the  
 12 city to buy and sell overseas stocks. Up Fintech noted in its most  
 13 recent annual report that its users and customers were "generally  
 sophisticated Chinese investors living in and outside China."

14                  The CSRC *said the online brokers' act of offering offshore*  
 15 *securities-trading services to clients in mainland China doesn't*  
*comply with the country's laws and regulations.* It said its officials  
 16 had discussions with [. . .] *Up Fintech's senior executives in late*  
*2021 and told them to comply with such laws.*

17                  *The regulator also said it was requiring [. . .] Up Fintech to stop*  
*taking on or soliciting new domestic clients and customers, who*  
*aren't allowed to open accounts.*

18                  The CSRC said it intends to dispatch officers to conduct on-site  
 19 inspections on [. . .] Up Fintech. They would "supervise and urge the  
 20 rectification, and take further regulatory measures depending on the  
 21 rectification," the statement added.

22                  *In October 2021, Chinese state media had called out [. . .] Up*  
*Fintech for flouting China's securities and other laws.* A senior  
 23 official at China's central bank subsequently said cross-border online  
 brokerages in mainland China were operating illegally, adding to a  
 24 selloff in their ADRs.

**Chinese regulators have over the past two years clamped down on many fast-growing businesses.** The actions have caused a massive selloff in the stocks of Chinese internet-platform companies, private-tutoring firms and other businesses. In recent months, Beijing has signaled that it was easing its regulatory crackdowns and pivoting to provide more support to private-sector enterprises.

(Emphasis added).

56. On this news, the price of UP Fintech ADSs plummeted by \$1.36 per ADS, or 28.5% compared to the prior closing price, to close at \$3.41 on December 30, 2022. The next trading day, UP Fintech ADSs fell another \$0.21 per ADS, or 6.15%, to close at \$3.20 on January 3, 2023.

57. On May 16, 2023, during market hours, *Reuters* released an article entitled “Two online brokerages to remove China apps as Beijing data crackdown widens”. The article stated, in pertinent part:

Online brokerage [...] UP Fintech Holding Ltd will remove [its app] in mainland China amid Beijing's sharpened focus on data security and capital outflows, triggering a heavy selloff in their New York-listed shares.

*Chinese regulators had warned the [.] [firm] as early as 2021 that online brokerages not licensed in China were acting illegally if they served Chinese clients via the internet.*

[. . .] UP Fintech dropped nearly 9% after the announcements, recouping some premarket losses; [the stock has] been under pressure in the last couple of years over regulatory concerns.

*The removal of the [app] is the latest in a series of actions Beijing has taken in the last couple of years to crack down on a wide range of sectors, and data or information security has emerged as a key concern for authorities.*

In the last two months, China clamped down on consultancy and due diligence firms that thrived by providing investors access to industry

1 experts and investigators who could obtain valuable corporate  
 2 information.

3 Futu, backed by Chinese internet giant Tencent Holdings Ltd  
 4 (0700.HK), said on Tuesday its apps would be removed from app  
 5 stores in China from May 19, while UP Fintech, also known as Tiger  
 6 Brokers, would do the same with effect from May 18.

7 Both firms said their existing clients in mainland China would not be  
 8 affected by the removal of apps.

9 The removal of [...] UP Fintech apps would bar a large number of  
 10 potential retail investors in mainland China from trading securities  
 11 easily in markets such as the U.S. and Hong Kong.

12 Reuters first reported in Dec. 2021 that Chinese officials were  
 13 planning to ban online brokerages such as Futu and UP Fintech from  
 14 offering offshore trading services to mainland clients.

15 Last December, the China Securities Regulatory Commission  
 16 (CSRC) said Futu and UP Fintech had conducted unlawful securities  
 17 business and banned them from soliciting new business from  
 18 mainland investors.

19 (Emphasis added).

20 58. On this news, the price of UP Fintech ADSs declined \$0.21 per ADS,  
 21 or 7.36%, to close at \$2.64 on May 16, 2023.

22 59. As a result of Defendants' wrongful acts and omissions, and the  
 23 precipitous decline in the market value of the Company's common shares, Plaintiff  
 24 and other Class members have suffered significant losses and damages.

#### **PLAINTIFF'S CLASS ACTION ALLEGATIONS**

25 60. Plaintiff brings this action as a class action pursuant to Federal Rule  
 26 of Civil Procedure 23(a) and (b)(3) on behalf of a class consisting of all persons  
 27 other than defendants who acquired the Company's securities publicly traded on  
 28

NASDAQ during the Class Period, and who were damaged thereby (the “Class”). Excluded from the Class are Defendants, the officers and directors of the Company, members of the Individual Defendants’ immediate families and their legal representatives, heirs, successors or assigns and any entity in which Defendants have or had a controlling interest.

61. The members of the Class are so numerous that joinder of all members  
 7 is impracticable. Throughout the Class Period, the Company’s securities were  
 8 actively traded on NASDAQ. While the exact number of Class members is  
 9 unknown to Plaintiff at this time and can be ascertained only through appropriate  
 10 discovery, Plaintiff believes that there are hundreds, if not thousands of members  
 11 in the proposed Class.

12 62. Plaintiff’s claims are typical of the claims of the members of the Class  
 13 as all members of the Class are similarly affected by Defendants’ wrongful conduct  
 14 in violation of federal law that is complained of herein.

15 63. Plaintiff will fairly and adequately protect the interests of the  
 16 members of the Class and has retained counsel competent and experienced in class  
 17 and securities litigation. Plaintiff has no interests antagonistic to or in conflict with  
 18 those of the Class.

19 64. Common questions of law and fact exist as to all members of the Class  
 20 and predominate over any questions solely affecting individual members of the  
 21 Class. Among the questions of law and fact common to the Class are:

- 22     • whether the Exchange Act was violated by Defendants’ acts as alleged  
 23 herein;
- 24     • whether statements made by Defendants to the investing public during  
 25 the Class Period misrepresented material facts about the business and  
 26 financial condition of the Company;

- 1        • whether Defendants' public statements to the investing public during  
2           the Class Period omitted material facts necessary to make the statements  
3           made, in light of the circumstances under which they were made, not  
4           misleading;
- 5        • whether the Defendants caused the Company to issue false and  
6           misleading filings during the Class Period;
- 7        • whether Defendants acted knowingly or recklessly in issuing false  
8           filings;
- 9        • whether the prices of the Company securities during the Class Period  
10          were artificially inflated because of the Defendants' conduct complained of  
11          herein; and
- 12        • whether the members of the Class have sustained damages and, if so,  
13          what is the proper measure of damages.

14        65. A class action is superior to all other available methods for the fair  
15          and efficient adjudication of this controversy since joinder of all members is  
16          impracticable. Furthermore, as the damages suffered by individual Class members  
17          may be relatively small, the expense and burden of individual litigation make it  
18          impossible for members of the Class to individually redress the wrongs done to  
19          them. There will be no difficulty in the management of this action as a class action.

20        66. Plaintiff will rely, in part, upon the presumption of reliance  
21          established by the fraud-on-the-market doctrine in that:

- 22        • the Company's shares met the requirements for listing, and were listed  
23          and actively traded on NASDAQ, an efficient market;
- 24        • as a public issuer, the Company filed periodic public reports;
- 25        • the Company regularly communicated with public investors via  
26          established market communication mechanisms, including through the  
27          regular dissemination of press releases via major newswire services and

1 through other wide-ranging public disclosures, such as communications with  
 2 the financial press and other similar reporting services;

3 • the Company's securities were liquid and traded with moderate to  
 4 heavy volume during the Class Period; and  
 5 • the Company was followed by a number of securities analysts  
 6 employed by major brokerage firms who wrote reports that were widely  
 7 distributed and publicly available.

8 67. Based on the foregoing, the market for the Company's securities  
 9 promptly digested current information regarding the Company from all publicly  
 10 available sources and reflected such information in the prices of the shares, and  
 11 Plaintiff and the members of the Class are entitled to a presumption of reliance  
 12 upon the integrity of the market.

13 68. Alternatively, Plaintiff and the members of the Class are entitled to  
 14 the presumption of reliance established by the Supreme Court in *Affiliated Ute*  
 15 *Citizens of the State of Utah v. United States*, 406 U.S. 128 (1972), as Defendants  
 16 omitted material information in their Class Period statements in violation of a duty  
 17 to disclose such information as detailed above.

18 **COUNT I**

19 **For Violations of Section 10(b) And Rule 10b-5 Promulgated Thereunder**

20 **Against All Defendants**

21 69. Plaintiff repeats and realleges each and every allegation contained  
 22 above as if fully set forth herein.

23 70. This Count is asserted against Defendants is based upon Section 10(b)  
 24 of the Exchange Act, 15 U.S.C. § 78j(b), and Rule 10b-5 promulgated thereunder  
 25 by the SEC.

26 71. During the Class Period, Defendants, individually and in concert,  
 27 directly or indirectly, disseminated or approved the false statements specified  
 28

1 above, which they knew or deliberately disregarded were misleading in that they  
 2 contained misrepresentations and failed to disclose material facts necessary in  
 3 order to make the statements made, in light of the circumstances under which they  
 4 were made, not misleading.

5       72. Defendants violated §10(b) of the 1934 Act and Rule 10b-5 in that  
 6 they:

- 7           • employed devices, schemes and artifices to defraud;
- 8           • made untrue statements of material facts or omitted to state material  
             facts necessary in order to make the statements made, in light of the  
             circumstances under which they were made, not misleading; or
- 9           • engaged in acts, practices and a course of business that operated as a  
 10             fraud or deceit upon plaintiff and others similarly situated in connection with  
 11             their purchases of the Company's securities during the Class Period.

12       73. Defendants acted with scienter in that they knew that the public  
 13 documents and statements issued or disseminated in the name of the Company  
 14 were materially false and misleading; knew that such statements or documents  
 15 would be issued or disseminated to the investing public; and knowingly and  
 16 substantially participated, or acquiesced in the issuance or dissemination of such  
 17 statements or documents as primary violations of the securities laws. These  
 18 defendants by virtue of their receipt of information reflecting the true facts of the  
 19 Company, their control over, and/or receipt and/or modification of the Company's  
 20 allegedly materially misleading statements, and/or their associations with the  
 21 Company which made them privy to confidential proprietary information  
 22 concerning the Company, participated in the fraudulent scheme alleged herein.

23       74. Individual Defendants, who are the senior officers of the Company,  
 24 had actual knowledge of the material omissions and/or the falsity of the material  
 25 statements set forth above, and intended to deceive Plaintiff and the other members

1 of the Class, or, in the alternative, acted with reckless disregard for the truth when  
2 they failed to ascertain and disclose the true facts in the statements made by them  
3 or any other of the Company's personnel to members of the investing public,  
4 including Plaintiff and the Class.

5        75. As a result of the foregoing, the market price of the Company's  
6 securities was artificially inflated during the Class Period. In ignorance of the  
7 falsity of Defendants' statements, Plaintiff and the other members of the Class  
8 relied on the statements described above and/or the integrity of the market price of  
9 the Company's securities during the Class Period in purchasing the Company's  
10 securities at prices that were artificially inflated as a result of Defendants' false and  
11 misleading statements.

12        76. Had Plaintiff and the other members of the Class been aware that the  
13 market price of the Company's securities had been artificially and falsely inflated  
14 by Defendants' misleading statements and by the material adverse information  
15 which Defendants did not disclose, they would not have purchased the Company's  
16 securities at the artificially inflated prices that they did, or at all.

17       77. As a result of the wrongful conduct alleged herein, Plaintiff and other  
18 members of the Class have suffered damages in an amount to be established at trial.

19       78. By reason of the foregoing, Defendants have violated Section 10(b)  
20 of the 1934 Act and Rule 10b-5 promulgated thereunder and are liable to the  
21 plaintiff and the other members of the Class for substantial damages which they  
22 suffered in connection with their purchase of the Company's securities during the  
23 Class Period.

## **COUNT II**

## **Violations of Section 20(a) of the Exchange Act**

## **Against the Individual Defendants**

79. Plaintiff repeats and realleges each and every allegation contained in the foregoing paragraphs as if fully set forth herein.

80. During the Class Period, the Individual Defendants participated in the operation and management of the Company, and conducted and participated, directly and indirectly, in the conduct of the Company's business affairs. Because of their senior positions, they knew the adverse non-public information about the Company's false financial statements.

81. As officers of a publicly owned company, the Individual Defendants had a duty to disseminate accurate and truthful information with respect to the Company's financial condition and results of operations, and to correct promptly any public statements issued by the Company which had become materially false or misleading.

82. Because of their positions of control and authority as senior officers, the Individual Defendants were able to, and did, control the contents of the various reports, press releases and public filings which the Company disseminated in the marketplace during the Class Period concerning the Company's results of operations. Throughout the Class Period, the Individual Defendants exercised their power and authority to cause the Company to engage in the wrongful acts complained of herein. The Individual Defendants therefore, were "controlling persons" of the Company within the meaning of Section 20(a) of the Exchange Act. In this capacity, they participated in the unlawful conduct alleged which artificially inflated the market price of the Company's securities.

83. By reason of the above conduct, the Individual Defendants are liable pursuant to Section 20(a) of the Exchange Act for the violations committed by the Company.

## **PRAYER FOR RELIEF**

**WHEREFORE**, Plaintiff, on behalf of himself and the Class, prays for judgment and relief as follows:

(a) declaring this action to be a proper class action, designating Plaintiff as Lead Plaintiff and certifying Plaintiff as a class representative under Rule 23 of the Federal Rules of Civil Procedure and designating Plaintiff's counsel as Lead Counsel;

(b) awarding damages in favor of Plaintiff and the other Class members against all Defendants, jointly and severally, together with interest thereon;

(c) awarding Plaintiff and the Class reasonable costs and expenses incurred in this action, including counsel fees and expert fees; and

(d) awarding Plaintiff and other members of the Class such other and further relief as the Court may deem just and proper.

## **JURY TRIAL DEMANDED**

Plaintiff hereby demands a trial by jury.

Dated: June 20, 2023

## **THE ROSEN LAW FIRM, P.A.**

/s/ Laurence M. Rosen

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